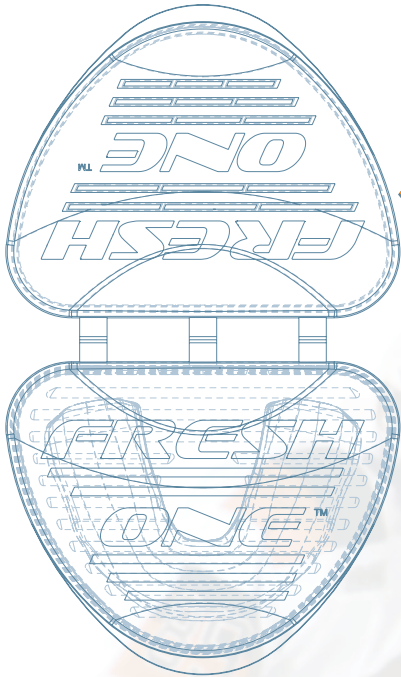


FRESH ONE™

ANTIBACTERIAL MOUTHGUARD CLEANING SYSTEM.



GRAB A FRESH ONE™

Endorsed by Brian Patafie,
Head Athletic Trainer,
Ottawa 67's & (NHL Alumni)



The "Official" Mouthguard Cleaner of the
Ottawa 67's and the entire OHL

**Quick
question:**
*How many
player hours are
lost due to the
common cold or
influenza?*

Athletic equipment including mouthguards are a **very good host for bacterial growth** because of the plastics used in their construction. For example, bacteria can get trapped in crevices and pores of the material and if it is not cleaned and dried properly, the germs can flourish, multiplying "en masse". Everytime the mouthguard is placed in your mouth you are adding heat and moisture, two ingredients that help in furthering bacterial growth.

Two separate samples of used mouthguards were brought to a microbiological lab and under two independent studies and analysis, the reports came back showing very high concentrations of **organic bacteria — totally unacceptable levels**. One sample was 8 times higher than the amount of bacteria allowed in drinking water and the other was an astounding 20 times higher than drinking water standards.

We furthered our study and cleaned the mouthguards using our Fresh One™ Antibacterial Mouthguard Cleanser Tablets and the results were amazing compared with the first tests. The samples taken showed counts of bacteria well within the drinking water standards set forth by government regulations.

Studies have also found a link or correlation between oral health and our complete physical well being.

IF YOU ARE WEARING A MOUTHGUARD — YOU SHOULD BE CLEANING IT.
"WEAR A FRESH ONE™"

We will soon be available in Major Department and Retail Sports Stores across Canada and the USA.

For further info - check out our website @ www.freshone.ca